

The LANTZVILLE Log

Free

Celebrating
35 years of using
"The Log" name.



Visit our website:

www.thelog.ca

Serving the Lantzville Community for over 50 years

Advertising Rates 2011

Lantzville Community Monthly Newspaper

Free monthly publication is sent to all Lantzville residents and businesses. Full mail coverage with a total of 2000 issues circulated.

Copies of the newspaper are available at various businesses in Lantzville and North Nanaimo.

Contacts:

Advertising: Julie Winkel - Island's Edge Graphics

Email: ads@thelog.ca

Phone: 250.668.5395

Editorial: Gordon Pascoe

Email: info@thelog.ca

Online edition, go to: www.thelog.ca

Deadline for booking ads is the 20th of the preceding month.

A **discount of 10%** is offered for prepayment of 3 months retail advertising.

Prices include ad design.

Retail advertising rates:

W X H

3" x 1.5" \$31 + HST

3" x 2" \$44

3" x 3" \$58

3" x 4" \$73

3" x 5" \$82

3" x 6" \$91

10" x 1.5" \$82

10" x 2" \$87

Ads 25 square inches & larger
\$4.35/ sq. inch

Classifieds:

Up to 120 characters (incl spaces) \$12

Business Directory:

(All retail advertisers are automatically included)

Your Name

Address & Phone Number

\$35 for 3 months

Inserts:

2000 copies to be supplied \$135

Ask us about our rates to create your insert.

3" x 1.5"
\$31

3" x 3"
\$58

3" x 4"
\$73

To advertise contact Julie Winkel at:

ads@thelog.ca or call 250-668-5395